

A woman with short blonde hair, wearing a red dress, is shown from the waist up, looking over her shoulder and holding a lit cigarette. In the foreground, a large, dark, circular object with a white dollar sign (\$) is visible. The background is a blurred crowd of people.

VIRGINIA SLIMS

HOT Summer Savings

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

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Manufacturer's Sponsored Promotion.
8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

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